



ST JULIEN
BOULDER'S HOTEL & SPA

Annual Sustainability Report

2024

MESSAGE FROM OUR GENERAL MANAGER

At St Julien, sustainability is one of our core values. We are committed to reducing our environmental impact while continuing to provide top-level service for our guests.

In 2024, we made significant strides in our sustainability efforts, which I am proud will be highlighted in this report. This report will show our successes, setbacks and future goals related to sustainability.

One of our main achievements was when St Julien received the Gold award from the Colorado Green Business Network, which is a state-wide recognition to our dedicated efforts in sustainability. We are the only luxury hotel in Colorado to receive this award!

We appreciate the support of our guests, partners, community and our entire team at St Julien.



Aaron Coburn
General Manager
St Julien Hotel & Spa



“St Julien received the Gold award from the Colorado Green Business Network, recognizing our dedicated efforts in sustainability”

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ST JULIEN'S CORE VALUES

Integrity

Doing what is right, even when one is looking, will always lead to success. We value open and honest communication and expect associates to act with fairness and professionalism at all times. We foster trustworthiness amongst ourselves and our guests through sincere interactions.

Passion

Passion for excellence is essential in everything we do. We constantly push to reach our highest potential and arrive everyday inspired to make a positive impact in the lives of our guests. We strive to exceed expectations and to provide memorable experiences through world-class hospitality.

Respect

Every associate and guest must be treated with respect and dignity. We prioritize fostering a positive and open dialog even in the most difficult of contexts. We celebrate and embrace our differences, extend empathy, and act with kindness.

Teamwork

Our potential is greater than the sum of our parts. We rely on the experiences, varied skills, and unique talents of every associate to create an exceptional team. We believe in a culture that is supportive, communicative, and collaborative, wherein associates work together to achieve common goals.

Ownership

Every associate should be invested in the success of themselves, their colleagues, and St Julien Hotel & Spa. Our associates are empowered to take initiative in our guests' best interests and we encourage seizing opportunities for innovation and improvement.

Sustainability

We constantly strive to be a leader in a sustainable and eco-friendly hospitality practices. We are committed to minimizing our impact on the environment and working strategically to pursue new opportunities to further our long-term sustainability initiatives.



SUSTAINABILITY HIGHLIGHTS

01

Buzzing Success: A Record Year for Our Bees

St Julien's on-site bees had an exceptional year in 2024! They remained healthy and produced their largest honey harvest to date. Boulder's favorable spring weather created ideal conditions for our on-site garden and fruit trees, providing the bees with an abundant supply of flowers to thrive on.

Our bees and honey are cared for and harvested by local beekeeper Boulder Valley Honey. The honey is bottled, sold, and shared as a thoughtful gift with guests during special events, showcasing the sweet rewards of our sustainability efforts.

02

St Julien Earns Gold: A Green Business Success

Thanks to our dedicated efforts and improvements in sustainability, St Julien proudly achieved Gold level membership with the Colorado Green Business Network in 2024. This notable recognition makes us the only luxury hotel to earn Gold level status, highlighting our commitment to environmental stewardship, including waste reduction, energy efficiency and community engagement. We look forward to building on this success in the years to come.

03

Sustainable Community: Commitment to Boulder

St Julien employees volunteered with the City of Boulder to maintain public spaces. Teams worked together to care for garden beds and remove trash, contributing to a cleaner, greener community.

St Julien also hosted two Bike to Work Days, providing breakfast and drinks for cyclists and organized a free Electronics and Hard-to-Recycle Drive for America Recycles Day. Additionally, each year on for Earth Day, St Julien hosts The Greenwood Wildlife Fundraiser, a vegan dinner where 100% of proceeds support the Greenwood Wildlife Rehabilitation Center.

These efforts reflect our commitment to environmental sustainability, and to fostering strong, sustainable communities, reinforcing our dedication to both the planet and the people we serve.



NEW INITIATIVES

St Julien's sustainability efforts continue to grow

Activity / Project	Outcome
Replacement of plastic key cards with Sustainably harvested wooden keycards	<ul style="list-style-type: none">• Reduced plastic use by 500 lbs annually
Approved Terracycle recycling for our Nitrile gloves with a 2025 start	<ul style="list-style-type: none">• Reduce single use waste
Switched Chapstick/Lip Balm from plastic supplier to local business supplier with a paper container	<ul style="list-style-type: none">• Reduced plastic use
St Julien Spa switched to Dazzle Dry gel polish	<ul style="list-style-type: none">• Prioritize environmentally friendly products
Conducted Single-Use Plastics Audit	<ul style="list-style-type: none">• Reduce plastic use
Implemented Bi-annual Faucet Leak Audit	<ul style="list-style-type: none">• Reduce water consumption



WASTE DIVERSION

St Julien continued to build on their diversion efforts

Donations Increase

Re-built donation partnerships after Covid-19 disruptions and increased donations by almost 6000lbs

Compost Increase

Updated signage and re-trained staff on new Eco-Cycle compost guidelines allowing only food-waste. Increased compost by just over 17,000lbs

Recycling

Updated signage and continued the training of staff on any changes from Eco-cycle. Recycled a total of 134,278lbs

Total Waste Diverted

St Julien diverted 201,242lbs from the landfill with a total diversion rate of 48%

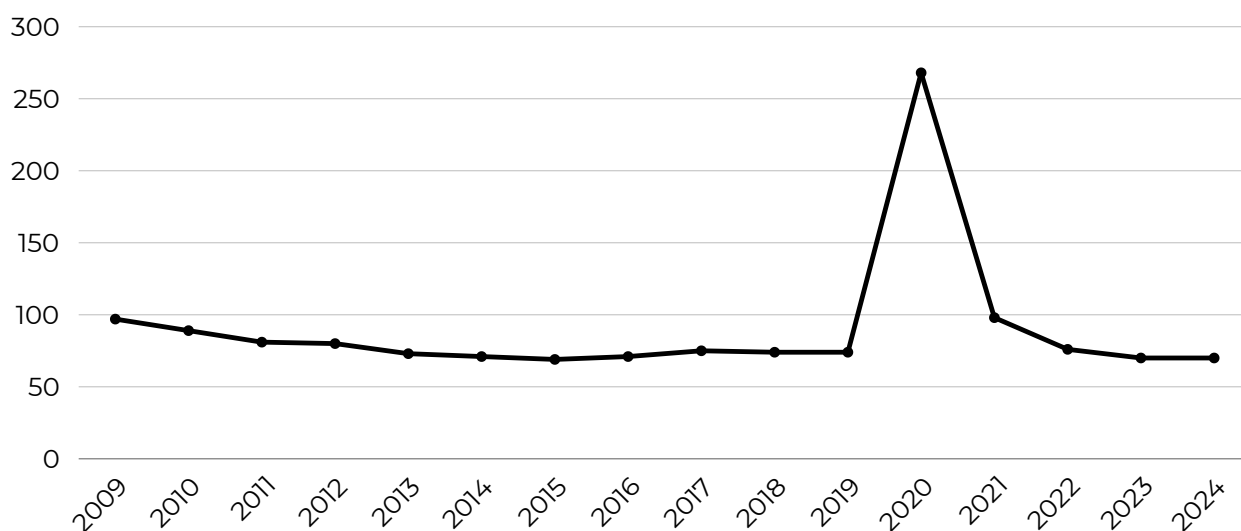


Measuring Progress

St Julien has been working diligently at reducing our resource use. In the next 3 graphs we will look at electricity use, natural gas use, and water use.

Electricity

Our electricity use is measure in (KWH) per occupied room.



- Implementing energy saving measures outlined in full building Retro-commissioning
- Soft start scheduling reduces peak demand
- Over 1200 energy efficient LED bulbs installed
- Occupancy controlled lighting in low use areas

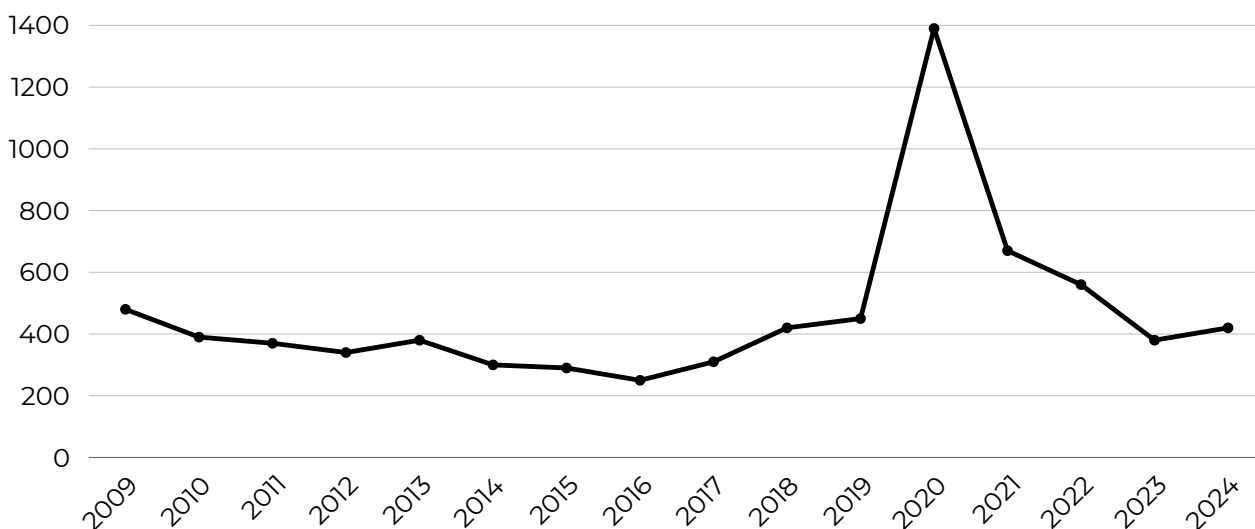
28% decrease since 2009



Measuring Progress

Natural Gas

Our electricity use is measure in (MBTU) per occupied room. MBTU = 1000 BTU's



- Full building Retro-commissioning
- Reduced conditioning schedule for public areas during low occupancy
- Cold water wash cycles saving heated water
- Fine tuning of automatic boiler control system optimizing combustion efficiency
- Improved insulation, door & window sealing

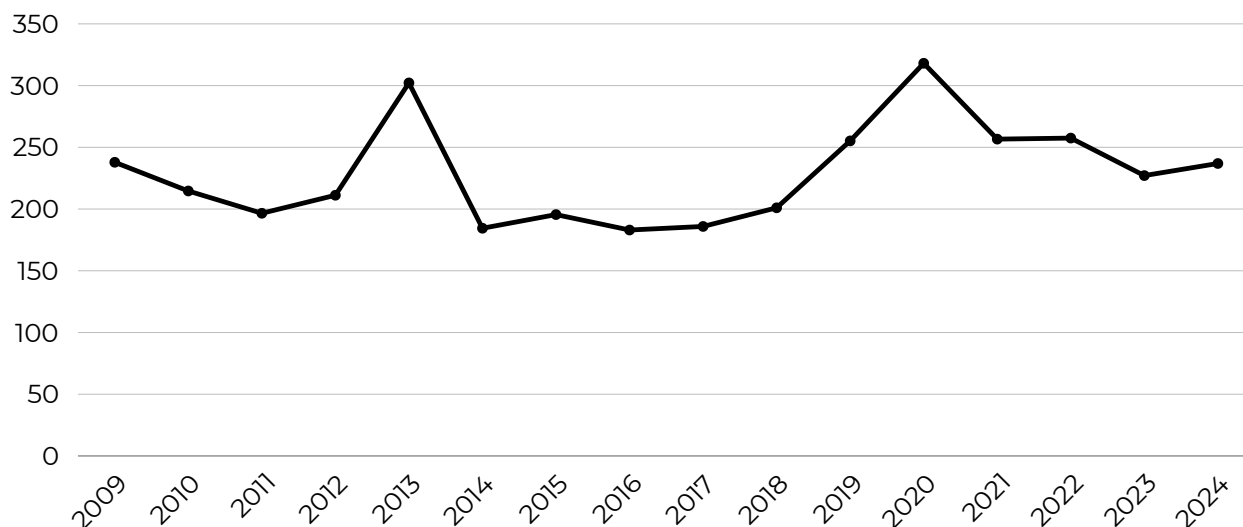
13% decrease since 2009



Measuring Progress

Water

Annual Gallons Per Occupied Room




- Linen conservation program saves wash cycles
- Employee education & awareness surrounding water usage
- 2.0 gpf toilets in guest & public restrooms
- Overnight irrigation scheduling
- Drip irrigation for on-site garden

4% decrease since 2009



2025 GOALS

St Julien is working hard towards a more sustainable future and still has more work to do!





Terracycle

Implement a one year pilot of Terracycle's recycling services for single-use nitrile gloves. Terracycle transforms these used gloves into rubber turf for fields and playgrounds.

Waste
Diversiion

Increase our waste diversion by 5% by increasing our employee training and conducting a zero-waste audit.





Decrease
Single-Use
Plastic

Decrease our single-use plastic use through recommendations from our single-use plastic audit.

