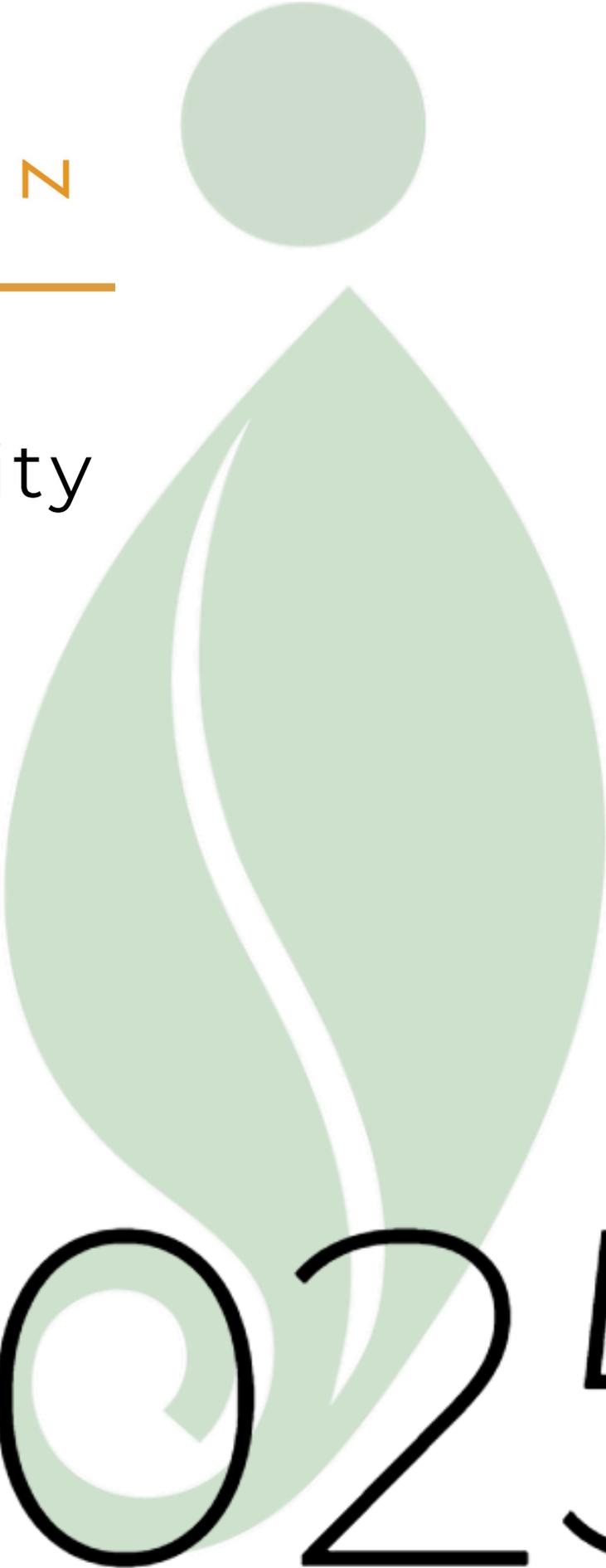




ST JULIEN  
BOULDER'S HOTEL & SPA

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# Annual Sustainability Report



2025

# MESSAGE FROM OUR GENERAL MANAGER

At St Julien, sustainability is one of our core values. We are committed to reducing our environmental impact, while continuing to provide top-level service for our guests.

We are proud to have made significant strides in our sustainability efforts and outcomes in 2025. The initiatives, methods, and support for the Boulder community that have gone into achieving this progress will be highlighted in this report. This report will also present our 2025 successes, setbacks, and goals for the future related to sustainability.

St Julien is honored to be certified as a Gold Level business by the Colorado Green Business Network, a state-wide recognition awarded to us for our dedicated efforts in sustainability. We are the only luxury hotel in Colorado to receive this award!

We appreciate the support of our guests, partners, community, and our entire team at St Julien as we work to create a more sustainable future for luxury hospitality and beyond.



Aaron Coburn  
General Manager  
St Julien Hotel & Spa



“St Julien is honored to be certified as a Gold Level business by the Colorado Green Business Network, recognizing our dedicated efforts in sustainability”



# ST JULIEN'S CORE VALUES

## Integrity

Doing what is right, even when no one is looking, will always lead to success. We value open and honest communication and expect associates to act with fairness and professionalism at all times. We foster trustworthiness amongst ourselves and our guests through sincere interactions.

## Passion

Passion for excellence is essential in everything we do. We constantly push to reach our highest potential, and arrive every day inspired to make a positive impact in the lives of our guests. We strive to exceed expectations and to provide memorable experiences through world-class hospitality.

## Respect

Every associate and guest must be treated with respect and dignity. We prioritize fostering a positive and open dialogue even in the most difficult of contexts. We celebrate and embrace our differences, extend empathy, and act with kindness.

## Teamwork

Our potential is greater than the sum of our parts. We rely on the experiences, varied skills, and unique talents of every associate to create an exceptional team. We believe in a culture that is supportive, communicative, and collaborative, wherein associates work together to achieve common goals.

## Ownership

Every associate should be invested in the success of themselves, their colleagues, and St Julien Hotel & Spa. Our associates are empowered to take initiative in our guests' best interests; and we encourage seizing opportunities for innovation and improvement.

## Sustainability

We constantly strive to be a leader in a sustainable and eco-friendly hospitality practices. We are committed to minimizing our impact on the environment and working strategically to pursue new opportunities to further our long-term sustainability goals.



2025

# SUSTAINABILITY HIGHLIGHTS

01

## Dedication to Diversion: 13% Increase in waste diverted from landfills

St Julien goes above and beyond typical “curbside” recycling to divert as much waste as possible from the landfill. Our practices include single stream recycling, composting, recycling more complex hard-to-recycle materials, and donating to local nonprofits. It is through these programs that we diverted **61%** of our waste from going to the landfill, a **13% increase** from the previous year, 2024.

Read more about our waste diversion on page 6; and our donation programs on page 7.

02

## Cutting Kilowatt-Hours: Reduced electricity use

In 2025, St Julien used the **lowest** amount of electricity per occupied room (measured in kilowatt-hours) since our baseline year of 2009. We saw a **6.1% decrease** in use per occupied room from 2024, and a **31.6% decrease** from 2009. St Julien is proud to have reduced electricity use by nearly a third since our baseline year, and will continue striving for greater reductions.

Read more about our energy use reduction on page 9.

03

## Community Contributions: Green events for Boulder, impacts for beyond

St Julien is committed to creating not only a greener hotel, but a greener Boulder built on community engagement. Our restaurant, Jill’s, hosted an Earth Day Vegan Dinner, featuring three courses, that **raised \$2,010 for Greenwood Wildlife Rehabilitation Center**. We also hosted an electronics recycling drive for America Recycles Day, and **recycled 840 pounds of electronics** through Blue Star Recyclers, a nonprofit that provides jobs for people with disabilities. St Julien participates in Colorado’s winter and summer **Bike To Work Days** as well. We provided a hot breakfast and drink station on both days for hundreds of cyclists who chose to commute emission-free. St Julien is proud to provide support for both the people and planet we serve.



# MAKING ST JULIEN GREEN: INITIATIVES BEHIND THE SCENES

- Onsite Sustainability Coordinator dedicated to handling waste diversion and donation programs, green projects and initiatives, employee initiative training, environmental events, and more.
- Replacement of plastic key cards with sustainably harvested wooden keycards.
- Pollinator fruit and vegetable garden - provides fresh produce for Jill's Restaurant & Bistro and T-Zero Lounge. Home to two beehives that produce honey for use at St Julien; as well as beeswax used for locally-made lip balm sold in the Gift Shop. Lip balms feature paper packaging rather than plastic.
- Nitrile glove recycling - paid program to keep nitrile gloves from the kitchen, housekeeping, and engineering out of landfills.
- Conducted single-use plastics audit and implemented bi-annual faucet leak audit - to reduce plastic and water consumption.
- Use of Dazzle Dry nail polish - an option that eliminates the need for UV lamps, utilizes sustainable packaging, and partners with sustainable reforestation organizations.
- In-house Green Team where employees can share ideas for eco-friendly improvements and initiatives.
- All employees receive green-initiative training upon onboarding.



# WASTE DIVERSION

## 2025 TOTALS, RECYCLING, & COMPOST

### Waste Diverted from Landfill - 61%

- Through updated signage, employee training, and a passion for the environment: Nearly two-thirds of St Julien's waste did not go to the landfill
- 13% increase from 2024
- Amount diverted from landfills in 2025 totaled 306,358 pounds
- Percentage of total waste that went to the landfill decreased from 52% in 2024 to 39% in 2025

### Recycling - Single Stream

- Single stream recycling including paper, plastic, glass, and aluminum accounted for 33% of St Julien's waste, a 3% increase from 2024 in proportion
- Totaled 166,117 pounds

### Recycling - Hard-to-Recycle Materials

- St Julien recycles more complex items through Eco-Cycle's Center for Hard to Recycle Materials. These items include electronics, small appliances, select furniture items, plastics unrecyclable through single stream, wood pallets, and more
- Hard-to-recycle materials accounted for 16% of total waste in 2025
- Patio furniture, lobby furniture, and mattresses in all guest rooms were upgraded without any items going to the landfill

### Compost - Food Waste Diversion

- Food waste composted totaled 53,310 pounds



# DONATION PROGRAMS

## St Julien donated over 6,000 pounds to local nonprofits in 2025

St Julien prioritizes reuse before recycling whenever possible. Extending the life of items in their original form—before expending additional energy and resources to repurpose them—is always the preferred approach. As a Forbes Travel Guide Four-Star property, everything presented to guests reflects the highest standards of quality. When items are retired from guest use as they no longer meet those pristine standards, they are often still well-suited for continued service through the many nonprofit organizations to which St Julien proudly donates.

### Linens: sheets, pillowcases, & towels

At St Julien, we recognize that even during the most luxurious stays, everyday wear can occur. On occasion, sheets and towels may develop small rips or stains that no longer meet the exacting standards expected of a Forbes Travel Guide Four-Star property. Rather than discarding these linens, St Julien donates them to local shelters serving individuals experiencing housing insecurity, as well as to area animal shelters, where they continue to provide comfort and practical use.

### Body washes, shampoos, conditioners, & body lotions

St Julien provides our signature Canyon Mint bath products to guests during their stay. When left unfinished, they are distributed to various local shelters serving individuals experiencing housing insecurity.

### Unfinished toilet paper rolls & tissue boxes

As a luxury hotel, St Julien ensures that every guest arriving to a freshly prepared room finds it fully and thoughtfully stocked. Items such as partially used rolls of toilet paper or tissue boxes would not meet the presentation standards expected of a Forbes Travel Guide Four-Star property. Rather than allowing these remaining supplies to go to waste, St Julien donates them to local shelters, where they can provide practical support for individuals experiencing housing insecurity.



*Photos sent in by animal shelters - using linens donated by St Julien*

## Clean The World - Bar soap recycling program



Unfinished bars of soap are sent to Clean The World: a nonprofit that recycles used bars of soap into brand-new ones, and then distributes them to shelters and areas around the world with low access to hygiene products.

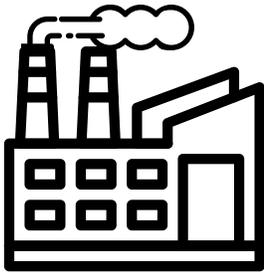


# 2025 RESOURCES SAVED

St Julien's waste diversion efforts in 2025 saved resources equivalent to:



- Taking 47 cars off the road for 1 year
  - 9,547 gallons of gasoline
- 



- 560,460 pounds of greenhouse gas emissions
  - 1,651 pounds of toxic air pollutants
- 



- Prevented 174,512 pounds of substances harmful to human health
  - Prevented 501 pounds of toxic herbicides
- 



- 148 pounds of water pollution

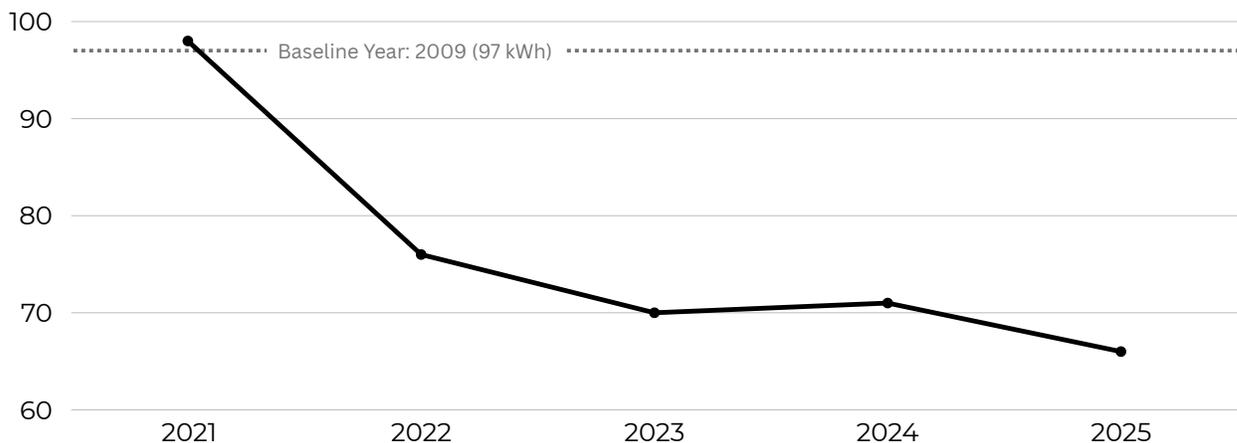


# MEASURING PROGRESS

St Julien has been working diligently at reducing resource use. The next three graphs examine electricity use, natural gas use, and water use.

## Electricity

Electricity use is measured in kilowatt-hours (kWh) per occupied room



## 6.1% decrease in electricity use since 2024

Electricity-saving initiatives implemented:

- Instituted energy saving measures outlined in full building retro-commissioning
- Soft start scheduling reduces peak demand
- Over 1200 energy efficient LED bulbs installed
- Occupancy controlled lighting in low use areas

**32.5% decrease since 2021**

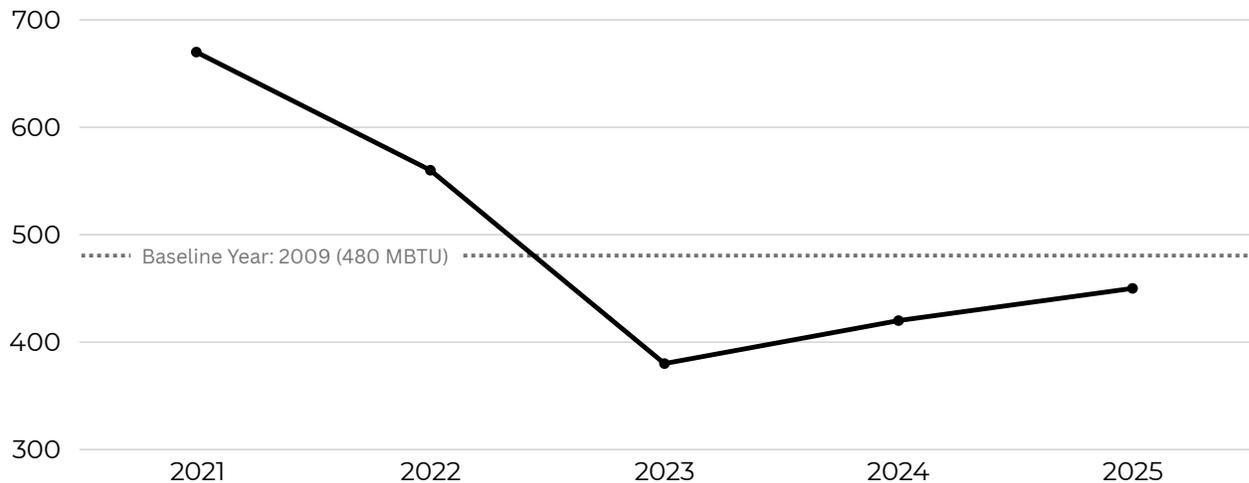


# MEASURING PROGRESS

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## Natural Gas

Natural gas use is measured in MBTU per occupied room. MBTU = 1000 British Thermal Units (BTU's)



Natural gas-saving initiatives implemented:

- Full building Retro-commissioning
- Reduced conditioning schedule for public areas during low occupancy
- Cold water wash cycles save heated water
- Fine tuning of automatic boiler control system - optimizing combustion efficiency
- Improved insulation, door & window sealing

**32.8% decrease since 2021**

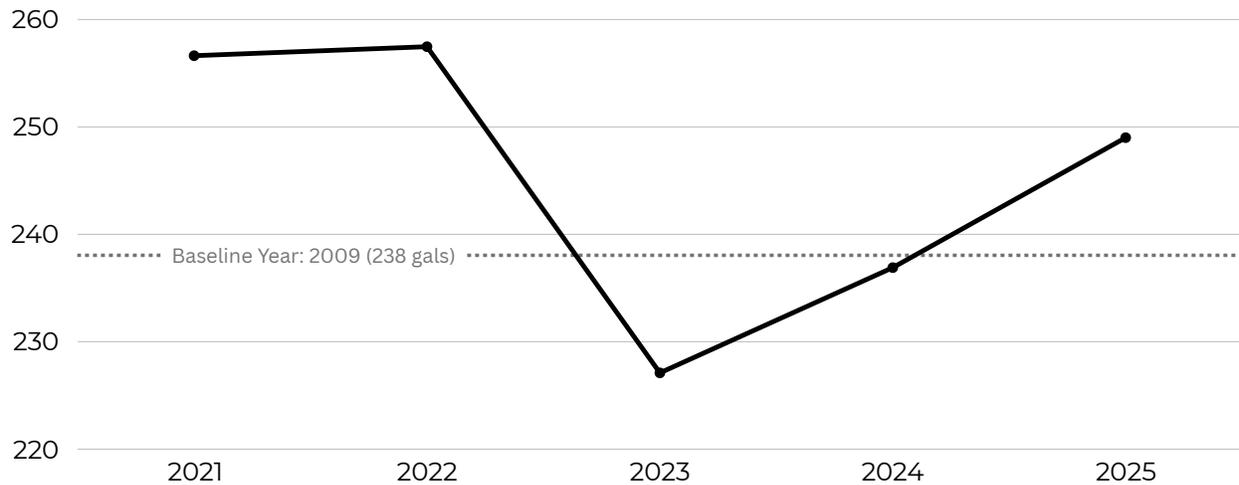


# MEASURING PROGRESS

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## Water

Water use is measured in gallons per occupied room



Water-saving initiatives implemented:

- Linen conservation program saves wash cycles
- Employee education & awareness surrounding water usage
- Low-flow toilets in guest and public restrooms (2.0 gallons per flush)
- Overnight irrigation scheduling
- Drip irrigation for on-site garden

Despite abnormally high levels of dryness in 2025 and 2024 requiring the use of more water than 2023, 2025 still had a decrease in water use from 2021.

**3.1% decrease since 2021**



# 2025 SUSTAINABILITY GOALS

St Julien is working hard to create a more sustainable future, and there is always more that can be improved!



### Increase Waste Diversion

One of our 2025 goals was to increase waste diversion by 5%, and we more than doubled that accomplishment by reaching an increase of 13%. In 2026, we are aiming to increase our waste diversion by an additional 5%.

### Decrease Water Use

Decrease water use by 5% through faucet leak audits; and continually ensuring that there are no underground irrigation leaks.



### Reduce Food Waste

Decrease food waste by 4% by adjusting food preparation to more accurately match event attendance and occupancy.

### Expand Water Bottle Filling Infrastructure

Reduce use of single-use water bottles through the incorporation of additional water bottle filling stations.

